Welcome to XYZ Literacy Council
Did you read today?
Literacy in the United States

- In a country with such wealth and opportunity, it may seem surprising to learn that an estimated 93 million adults lack adequate literacy skills.
What is literacy?
Literacy no longer simply means the ability to read and write.
The National Assessment of Adult Literacy defined literacy as:

“Using printed and written information to function in society, to achieve one’s goals, and to develop one’s knowledge and potential.”
The study found that 30 million adults or 14% of the adult population functioned at the *Below Basic* level due to poor reading, writing, comprehension, and math skills.

NAAL Report
An additional 63 million or 29% of adults had only Basic literacy skills.
In Oklahoma...

342,045 (12%) adults over the age 18 functioned at the Below Basic literacy level, and 883,618 (31%) adults were at the Basic literacy level.

*Using percentage figures from the NAAL Report and population figures from the 2013 American Community Survey*
In (insert) County

an estimated (insert %) of the adult population 18 years old and older functions at Below Basic and Basic literacy levels.
Adults at the *Below Basic* and *Basic Literacy* levels may have difficulty

- signing forms
- locating information in text
- calculating the total cost on an order form
- reading and understanding medicine labels, dosages, and warnings.
Illiteracy can be associated with many social problems.

- Unemployment
  - Need for public assistance
    - Poverty
  - Health problems
    - Corrections
What are the causes of illiteracy?

- Cycle of illiteracy
- Learning disabilities/differences
- Mobile society
- Childhood illness
- Childhood trauma
- Difficulty with the English language
Welcome to our literacy family!

Oklahoma has some of the best tutors in the country. More than 3,057 adult learners were served by volunteer literacy programs between July 1, 2013 and June 30, 2014.
The (insert name) Literacy Council with the help of tutors, volunteers, and community supporters, provides free reading instruction for adults in XYZ County.